



# Higher Logic's Mentor Match

Professional development and networking in your community

## What Is Mentor Match?

Customize your organization's professional development and networking experiences. Connect experienced mentors and ambitious mentees to share resources, experiences and work together to achieve professional and personal goals. Create profiles and demographics that are easily searched to find relationship matches, and track mentor and mentee statuses.

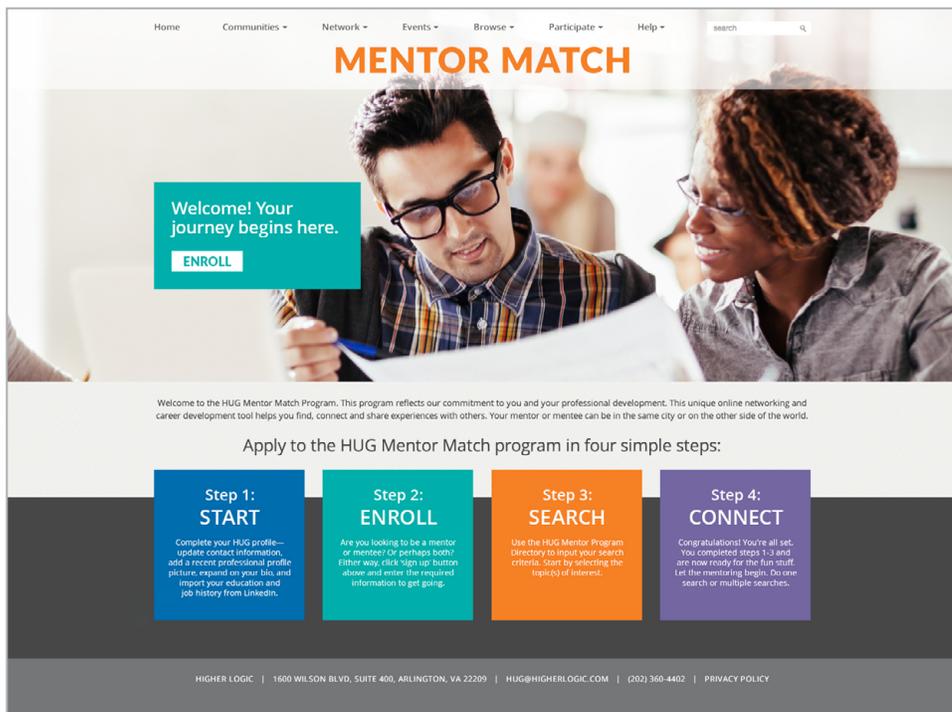
## How Can Mentor Match Help Your Organization?

### Enroll, Search, Find Mentors and Mentees

Members can sign up and create profiles based on their interests. Are they looking to mentor young professionals in their industry? Do they want to find an industry leader to share work experience? A member fills out information such as industry expertise, location, event attendance and languages spoken.

## HIGHER LOGIC

Higher Logic is an industry leader in cloud-based community platforms, with over 25 million engaged members in more than 200,000 communities. Organizations worldwide use Higher Logic to bring like-minded people all together, by giving their community a home where they can meet, share ideas, answer questions and stay connected.

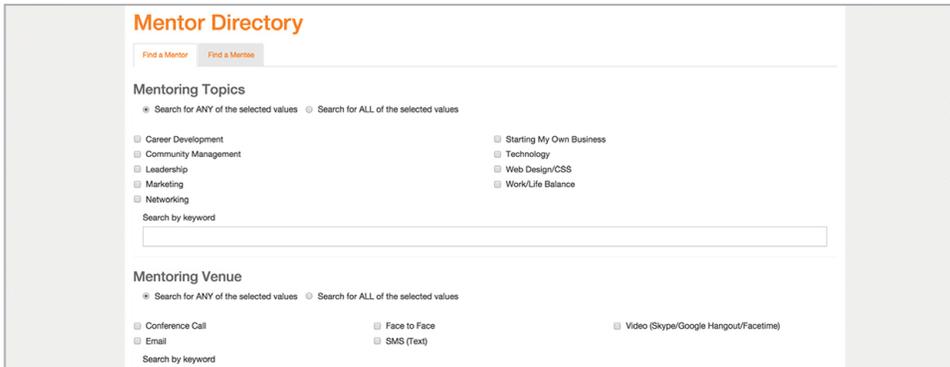


### Earn Badges

Reward and encourage participation in a fun way.

## Start a New Mentoring Relationship

To find a mentor or mentee in the system, a member starts by selecting areas of interest, all of which are specific to the organization. Fields include profile demographics, degrees, certifications and licenses earned, and community groups.



**Mentor Directory**

Find a Mentor Find a Mentee

**Mentoring Topics**

Search for ANY of the selected values Search for ALL of the selected values

Career Development  Starting My Own Business  
 Community Management  Technology  
 Leadership  Web Design/CSS  
 Marketing  Work/Life Balance  
 Networking

Search by keyword

**Mentoring Venue**

Search for ANY of the selected values Search for ALL of the selected values

Conference Call  Face to Face  Video (Skype/Google Hangout/Facetime)  
 Email  SMS (Text)

Search by keyword

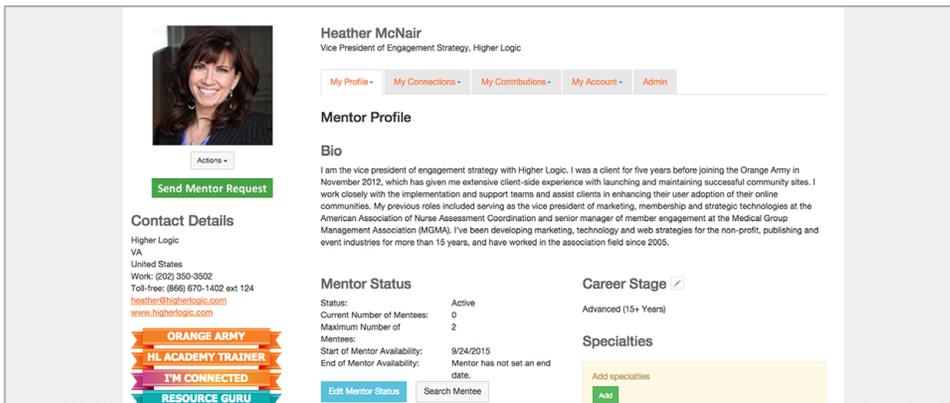
## BENEFITS

There are a myriad of benefits to mentorship:

- ✓ Showcase leadership within your organization
- ✓ Give mentees access to a support system
- ✓ Provide direct access to powerful resources
- ✓ Reveal identification of skill gaps
- ✓ Provide the foundation of a lasting professional network

## Track Mentoring Reports and Find Additional Resources

Check out reports on mentor/mentee relationships based on demographics like status, time period or email address. Include extra information for members in a dedicated FAQ page or extended About the Program sections of your community. Offer an area for participating mentors and mentees to submit feedback for product improvements.



**Heather McNair**  
Vice President of Engagement Strategy, Higher Logic

My Profile - My Connections - My Contributions - My Account - Admin

**Mentor Profile**

**Bio**

I am the vice president of engagement strategy with Higher Logic. I was a client for five years before joining the Orange Army in November 2012, which has given me extensive client-side experience with launching and maintaining successful community sites. I work closely with the implementation and support teams and assist clients in enhancing their user adoption of their online communities. My previous roles included serving as the vice president of marketing, membership and strategic technologies at the American Association of Nurse Assessment Coordination and senior manager of member engagement at the Medical Group Management Association (MGMA). I've been developing marketing, technology and web strategies for the non-profit, publishing and event industries for more than 15 years, and have worked in the association field since 2005.

**Contact Details**

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**Mentor Status**

Status: Active  
Current Number of Mentees: 0  
Maximum Number of Mentees: 2  
Start of Mentor Availability: 9/24/2015  
End of Mentor Availability: Mentor has not set an end date.

**Career Stage**

Advanced (15+ Years)

**Specialties**

Add specialties

Add

Send Mentor Request

ORANGE ARMY  
HL ACADEMY TRAINER  
I'M CONNECTED  
RESOURCE GURU

Edit Mentor Status Search Mentee

Learn more about  
Higher Logic's  
Mentor Match, visit:  
[www.higherlogic.com/  
Mentor-Match](http://www.higherlogic.com/Mentor-Match)

## Why Is Mentor Match Unique?

Customize this community feature to fit your community members' needs. The software includes flexible demographics and resources, depending on your goals. Whether members want a dedicated space to share resources and maintain a network of mentoring relationships, or simply an easier way to contact and connect one-on-one — Mentor Match offers the flexibility and creativity for better professional development.