

## Deliverability Questionnaire

Company:

Primary Contact:

Company Website:

Comments:

1. Please indicate the nature of your business (please check all that apply):
  - B2B
  - Member-based Organization
  - Online retailer
  - Other
2. Are you sending to active members/subscribers, prospects, or both?
  - Active Members / Subscribers
  - Prospects
  - Both
3. What is the approximate number of recipients in your database (NOT including unsubscribed, bounced, etc.)?
4. Please indicate your average monthly overall email volume in total emails sent (e.g. if you send once a month to 10,000 recipients your monthly volume is 10,000)
5. What are any current deliverability issues or concerns that you are looking to solve/improve by using our platform?
6. Do you currently use an Email Service Provider (ESP)? If so, which one(s)?
  - No
  - Yes, Which one:

7. Please indicate below whether you currently send from a shared or dedicated IP address:

- Shared
- Dedicated
- Unknown

If dedicated, what IP address(es) is used?

What is your sending domain(s)?

8. How do you acquire email addresses? (Choose all that apply)

<input type="checkbox"/> Single Opt-In	<input type="checkbox"/> Double (confirmed) Opt-In
<input type="checkbox"/> Option during checkout/membership process	<input type="checkbox"/> Auto-add during checkout/membership process
<input type="checkbox"/> Email append	<input type="checkbox"/> List rental/purchase
<input type="checkbox"/> List share with partners or affiliates	<input type="checkbox"/> Other:

If needed, use this field to clarify further:

9. Please list any URL(s) where email subscribers are acquired:

Do you own these sites?

- Yes
- No - please indicate your connection to the site(s)

10. How do you currently manage bounced emails? Are invalid addresses removed automatically?

11. Please send us a few examples of recently published mailings as an attachment (please do not forward them, but send as an attachment so that we can look at the email headers).

Yes, the sample emails are attached (not PDFs but the actual received message)

No, I will send those in a separate email